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Wilma Jordan, Founder and CEO of The Jordan, Edmiston Group, Inc. (JEGI), leads the most successful investment bank for media, information, marketing services and related technologies. Since being founded in 1987, JEGI has completed nearly 500 transactions for global and emerging media, information, marketing services and related technology companies; entrepreneurial owners; and private equity and venture capital firms.

Ms. Jordan's Best Practices approach to M&A advisory services has been instrumental in forging the firm's reputation for overall excellence, integrity and the ability to maximize value for its clients. Ms. Jordan's vast media industry experience includes having founded, owned, managed, advised and served on the board of directors of a number of high-profile companies, including publishing, broadcasting, marketing services and Internet businesses.

Ms. Jordan was one of the founders and initial shareholders of the 13-30 Corporation. After 15 years of building the business, ultimately generating a profit margin of 21% on revenues of \$80 million, Ms. Jordan and the other founding shareholders sold their stake to a management-buyout group in 1985, earning a return on investment in excess of 100% a year.

Ms. Jordan also participated as shareholder, chief operating officer and principal negotiator in the revitalization and 1986 sale of Esquire Magazine Group, which included Esquire, New York Woman and other media assets. The shareholders of Esquire Magazine Group, which included the Daily Mail & General Trust, earned annual returns in excess of 50% during their seven years of ownership.

Ms. Jordan was elected to the board of Lin Broadcasting in 1987 and was one of three directors chosen in 1990 to serve on a newly assembled board after McCaw Cellular purchased 52% of the outstanding ownership in a hostile takeover. In 1995, Lin Broadcasting and McCaw Cellular were sold to AT&T for \$13 billion with Ms. Jordan chairing the Special Board Committee that oversaw the divestiture process.

Ms. Jordan was also elected to the board of Lin Television, an independent NASDAQ-listed company that was spun off from Lin Broadcasting in 1994. Lin Television was sold in 1998 to Hicks Muse & Tate for \$1.9 billion. Following a successful IPO (NYSE: TVL) in May 2002, she was invited to join the board of Lin Television as an independent director and served on the Lin TV Board from May 2002 to August 2006.

She has most recently been elected to the Board of Directors of Blyth, Inc. (NYSE: BTH), a home décor and home fragrance company that sells its products through multiple distribution channels throughout North America, Europe and Australia. Ms. Jordan resigned from the board of Clayton Homes, Inc., the largest vertically integrated manufactured housing company, upon the very successful sale of the Company to Berkshire Hathaway (Warren Buffett) for \$1.7 billion.

Currently, Ms. Jordan is a director of Guideposts, Inc., publisher of Guideposts Magazine and a leading provider of other inspirational magazines, books and related products and ministry programs. In addition, she is a former member of the Board of Trustees of the Convent of Sacred Heart at 91st Street in New York.

Ms. Jordan was the 2000 recipient of the Financial Women's Association of New York Entrepreneur of the Year Award and the 1999 recipient of the Volunteer of the Year Award. The Volunteer of the Year honor is presented to distinguished alumni of the University of Tennessee in recognition of their untiring dedication and commitment to the University. She recently served as chair of its 21st Century Campaign and is a member of the University of Tennessee College Business Advisory Council.